

International Institute of Communications



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International Institute of Communications

- Founded in 1969
- ‘Converged’ since early 1970s/TMT sector
- Events
 - Closed regulators’ meeting: international and regional
 - Annual Conference
 - Series of smaller (TMF) and bespoke meetings (BKK)
- Journal: Intermedia

Digital Eco-System

- Not just about the economy
 - the state of a country or region in terms of the production and consumption of goods and services and the supply of money
- Unless this is your definition, which is closer:
 - careful management of available resources

Digital Eco-System: 3blocks*

1. Building blocks
 - Networks as enablers
2. Framework conditions
 - Challenges to be addressed
3. Socio-economic objectives
 - Benefits esp high for emerging/developing markets

*OECD

Digital Eco-System: Building blocks

- Infrastructure
 - Spectrum
 - Building networks
 - Access
 - Speed
 - Competition

Digital Eco-System:Framework conditions

- Content
 - Driver for digital take-up
 - Creative industry
 - Competition
 - Government services
 - Applications -> smarter technologies
 - International stature

Socio-economic objectives

- Economic benefits
- Workforce benefits
- Social benefits

Digital Eco-System: Challenges

- Cybersecurity (esp post Snowden)
- Privacy
- Consumer protection
- Citizen empowerment
- Investment

Digital Eco-System: growing the system

- Industry-government forum
- Mentoring
- Awareness building

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